At Roche Diabetes Care we provide a holistic, therapeutic approach called integrated Personalized Diabetes Management (iPDM). Our approach strengthens the patient care process by integrating digital solutions that quickly turn data into meaningful insights. We do this to facilitate stronger communication and collaboration between HCP and patients for more timely treatment decisions.

Clinical studies have demonstrated improved outcomes with the use of solutions similar to Roche Diabetes Care Platform that enable iPDM.

### Improved clinical outcomes
- Reduced therapeutic inertia 1-4
- Improved A1C with no increase in hypoglycemia 1,3,4
- Less glycemic variability 3,4
- Better postprandial control 3,4

### Efficient and effective processes
- More frequent and timely therapy adjustments 1-5
- Faster and more accurate decision-making 6
- Greater clinician efficiency 3,6
- Greater clinician satisfaction 1,3,5

### Stronger HCP and patient collaboration
- Higher treatment satisfaction 1-3
- Improved therapy adherence 1,3
- Enhanced patient understanding 3,6
- Improved patient empowerment for decision-making 2
Taking diabetes management to the next level

RocheDiabetes Care Platform is at the heart of our open ecosystem. We bring together relevant patient data in a secure and compliant manner from blood glucose meters, continuous glucose monitoring systems, smart insulin pens, insulin pumps, health & fitness apps and other systems. By integrating our own and partner solutions into an intelligent platform, we can personalize solutions for people with diabetes no matter where they are in the diabetes journey.

It is designed to seamlessly connect all stakeholders involved and support broader access to personalized integrated solutions for people with diabetes to support therapy outcomes and enable sustainable value- and data-driven healthcare models.